



# PREMIUM DOUBLE-SIDED ACRYLIC FOAM TAPE & ADHESION PROMOTER

American® brand AT is a high bond acrylic foam tape with an easy-release red liner designed for attaching automotive trim parts, side moldings, and emblems. AT is offered in both gray and black closed-cell acrylic foam backing and conveniently packaged for everyday clean storage. To achieve maximum results, a liquid primer is used to improve the adhesion of the acrylic foam tape when applied to exterior and interior trims involving injection molded and/or plastic parts (TPO, PPO, PP, PG, PC, PVC and ABS). Use prior to two-way tape application on exterior and interior trims.



## FEATURES & BENEFITS



Heavy duty bonding



Strong bond to painted vehicle surfaces, plastics, metals, & woods



Instant pressure-sensitive bonding



Good initial, and cold temperature application



Will not absorb moisture



Conforms to irregular surfaces



Maintains strength even under friction or pressure



Surface should be at least 60°F (16°C)



888-898-7834 | itape.com



## PRODUCT ATTRIBUTES

PRODUCT STYLE	BACKING	ADHESIVE	FOAM THICKNESS	LINER	ADHESION TO STEEL	HEAT RESISTANCE	
					oz/in of width	short term	long term
AT	Closed Cell Acrylic Foam	High Strength Acrylic	0.45 in (1.1m)	Red Film	170 (46.5 n/25mm)	302°F (150°C)	199.4°F (93°C)

RESOURCE NUMBER	COLOR	SIZE	CASE
AT025B	Black	0.25in x 60ft (6mm x 18m)	12 rolls
AT050B	Black	0.50in x 60ft (12mm x 18m)	12 rolls
AT088B	Black	0.875in x 60ft (22mm x 18m)	6 rolls
AT050B15	Black	0.50in x 15ft (12mm x 4.5m)	6 rolls
AT025G	Gray	0.25in x 60ft (6mm x 18m)	12 rolls
AT050G	Gray	0.50in x 60ft (12mm x 18m)	12 rolls
AT088G	Gray	0.875in x 60ft (22mm x 18m)	6 rolls
AT Promoter	Clear	7.5 oz (220ml)	12 cans



Use AT Promoter to achieve  
**MAXIMUM ADHESION**  
on plastic parts

*See label for directions*

## PRODUCT APPLICATIONS

Used in attaching automotive

- Interior trim panels
- Door edges
- Emblems
- Body side moldings
- Garnish moldings
- Rocker panel moldings
- Pillar covers
- Claddings
- Fascia rub strips
- Accessories

## MARKETS

- Automotive Aftermarket
- Consumer



Scan for more info or visit [itape.com/american](http://itape.com/american)

