



**What is CDP?** CDP is an international non-profit that helps companies and cities disclose their environmental impacts.

**IPG's CDP Score:** **B**

Average Performance

<b>C</b>	<b>C</b>	<b>C</b>
Plastic product manufacturing	North America	Global average

## Who participates in CDP besides IPG®?

<b>680+</b> financial institutions with US\$130 trillion in assets	<b>280+</b> supply chain members with a combined purchasing power of US\$6.4 trillion	<b>95%</b> of companies use environmental metrics, including CDP data, in procurement processes or plan to within two years	<b>18,700+</b> companies disclosed through CDP in 2022
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## What is CDP data used for?

**90%** of large purchasing organizations are **engaging their suppliers on improving environmental performance**, including through environmental disclosure, with an additional 9% planning to do so soon.

Purchasing organizations use CDP data to **benchmark suppliers** year-on-year and assess a company's performance against their peers.

Some purchasers use CDP data as part of **supplier evaluations and performance reviews**.

## Why does IPG disclose with CDP?

<p><b>Our customers care</b></p> <p><b>95%</b> of buyers responding to a CDP survey say they are using environmental metrics, including CDP data, within their procurement process - or plan to within two years.</p>	<p><b>Improve our reputation and attract top talent</b></p> <p>Young jobseekers searching for careers that help tackle environmental issues are being advised to look at CDP disclosures to establish which companies are "serious about responding to climate change".</p> <p>According to an Oct., 2021 ONS survey, three-quarters (75%) of adults in the United Kingdom said they were worried about the impact of climate change.</p>
<p><b>To track and benchmark</b></p> <p><b>280+</b> major companies with US\$6.4 trillion in buying power use CDP to track their suppliers' environmental performance, which contributes to their own Scope 3 emissions across the supply chain.</p>	<p><b>More questions?</b> Click the links below to view the sources for this document and obtain additional information.</p> <p><a href="#">Why disclose as a company - CDP</a></p> <p><a href="#">CDP Benefits of Disclosure brochure 2022.pdf</a></p> <p><a href="#">Jobs that will help save the planet   Financial Times (ft.com)</a></p>
<p><b>Get ahead of regulation</b></p> <p>As governments and regulators take steps to respond to climate change and related environmental challenges such as deforestation and water insecurity, environmental legislation is increasingly on the horizon in jurisdictions around the world.</p>	



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